

KitchenAid®

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KITCHENWARE GIFTS FROM KITCHENAID

BENTON HARBOR, Mich (December 10, 2014) – KitchenAid, known for its iconic stand mixer and other kitchen essentials, is expanding its cookware and bakeware collections with new pieces and multi-piece sets that make great gifts for cooks of all levels. Further details about the products listed below can be found at www.KitchenAid.com/Kitchenware.

Bakeware

The Streamline ceramics bakeware collection now includes casseroles in 1.9qt, 2.8qt. and 4.2qt. sizes, with a white base matched to either an Almond Cream, Azure, Buttercup, Empire Red, Key Lime, Onyx Black or Persimmon top, at suggested retail prices ranging from \$49.99 to \$99.99. Nesting sets of casseroles, available for \$149.99, in the same colors plus Boysenberry, consist of .3qt, .7qt., 1.5qt. and 3.5qt. pieces that can be stored inside one another.

A total of 14 new pieces are available in nonstick aluminum Classic and Professional bakeware, including a loaf pan, 24-cavity mini muffin pan and 5-piece bakeware set with loaf, square, cake, 12-cavity muffin and jelly roll pans. Suggested retail prices for the Classic collection begin at \$14.99 per piece to \$79.99 for the 5-piece set. Suggested retail prices for the Professional collection begin at \$24.99 per piece to \$99.99 for the 5-piece set. Carrying lids for easy transportation are available for the Classic collection's 12-cavity muffin and 9" by 13" cake pans at all Kohl's retail locations in the U.S., and will be available on www.KitchenAid.com starting January 2015. Suggested retail prices range from \$34.99 to \$36.99, with the lid and pan included.

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Cookware

The new cast iron grill pan with panini press is designed with raised ridges across the entire pan, delivering similar results to that of an outdoor grill. The panini press insert features raised ridges underneath for simultaneously producing grill marks on both sides of foods, such as meats and sandwiches. The 10” by 10” grill pan and panini press will be available in the coming months in Almond Cream, Empire Red and Onyx Black at a suggested retail price of \$199.99.

Also soon to be available is the new wok and steamer insert, as part of the Tri-Ply Stainless Steel cookware collection. The wok is 13” in diameter and can produce a sizeable stir-fry dish, or can double as a deep fryer. The steamer insert acts as a double boiler inside the wok for gently steaming seafood, dumplings and other foods. Suggested retail price for the wok is \$199.99; suggested retail price for the separate steamer insert is \$112.99.

Since the introduction of its legendary stand mixer in 1919 and first dishwasher in 1949, KitchenAid has built on the legacy of these icons to create a complete line of products designed for cooks. Today, the KitchenAid brand offers virtually every essential for the well-equipped kitchen. To learn why chefs choose KitchenAid for their homes more than any other brand*, visit KitchenAid.com.

* Based on a 2012 survey, KitchenAid was found to be the home kitchen appliance brand chosen most often by members of the International Association of Culinary Professionals.

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